Catalog Addendum
Program Standard Occupational Classification (SOC) Codes

Certificate in Accounting

43-3031 Bookkeeping, Accounting, and Auditing Clerks

Certificate in Advertising

11-2011 Advertising and Promotions Managers

Certificate in Communication

27-3031 Public Relations Specialists
27-3040 Writers and Editors
27-3041 Editors
27-3042 Technical Writers
27-3043 Writers and Authors
27-3090 Miscellaneous Media and Communication Workers
27-3091 Interpreters and Translators
27-3099 Media and Communication Workers, All Other
43-4051 Customer Service Representatives

Certificate in Executive Leadership Coaching

11-3121 Human Resources Managers
21-1012   Educational, Guidance, and Career Counselors and Advisors

Certificate in Expressive Arts Therapy

11-9151 Social and Community Service Managers
21-1093 Social and Human Service Assistants
21-1094 Community Health Workers
21-1099 Community and Social Service Specialists, All Other
25.1120 Arts, Communications, History and Humanities Teachers, Postsecondary
25.1121 Arts, Drama, Music Teachers, Postsecondary

Certificate in Family Leadership Coaching

11-9151 Social and Community Service Managers
21-1012   Educational, Guidance, and Career Counselors and Advisors
21-1093 Social and Human Service Assistants
21-1094 Community Health Workers
21-1099 Community and Social Service Specialists, All Other

Certificate in Fashion Design

27-1022 Fashion Designers
51-6051 Sewers, Hand

51-6052 Tailors, Dressmakers, and Custom Sewers
51-6092 Fabric and Apparel Patternmakers
51-6099 Textile, Apparel, and Furnishings Workers, All Other

Certificate in Graphic Design
27-1024 Graphic Designers

Certificate in Hospitality Management
11-3010 Administrative Services and Facilities Managers
11-3121 Human Resources Managers
11-9051 Food Service Managers
11-9081 Lodging Managers
11-9071 Gambling Managers
43-4051 Customer Service Representatives

Certificate in Information Technology Systems
11-3021 Computer and Information Systems Managers
15-1111 Computer and Information Research Scientists
15-1121 Computer Systems Analysts
15-1121 Informatics Nurse Specialists
15-1122 Information Security Analysts
15-1132 Software Developers, Applications
15-1133 Software Developers, Systems Software
15-1143 Computer Network Architects
15-1143 Telecommunications Engineering Specialists

Certificate in International Business Administration
11-1021 General and Operations Managers
11-2022 Sales Managers
11-3011 Administrative Services Managers
11-3051 Industrial Production Managers
11-3071 Transportation Managers
11-3071 Storage and Distribution Managers
11-3121 Human Resources Managers
11-9021 Construction Managers
11-9151 Social and Community Service Managers
11-9199 Regulatory Affairs Managers
11-9199 Compliance Managers
11-9199 Investment Fund Managers
11-9199 Supply Chain Managers
11-9199 Security Managers
11-9199 Loss Prevention Managers
13-1051 Cost Estimators
13-1111 Management Analysts

Certificate in Marketing
11-2011 Advertising and Promotions Managers
11-2020 Marketing and Sales Managers
11-2021 Marketing Managers
11-2022 Sales Managers
11-2030 Public Relations and Fundraising Managers
11-2030 Public Relations and Fundraising Managers

Certificate in Sport Coaching
27-2000 Entertainers and Performers, Sports and Related Workers
27-2020 Athletes, Coaches, Umpires, and Related Workers
27-2021 Athletes and Sports Competitors
27-2022 Coaches and Scouts
27-2023 Umpires, Referees, and Other Sports Officials

Certificate in Sport Management
27-2000 Entertainers and Performers, Sports and Related Workers
27-2020 Athletes, Coaches, Umpires, and Related Workers
27-2021 Athletes and Sports Competitors
27-2022 Coaches and Scouts
27-2023 Umpires, Referees, and Other Sports Officials

Certificate in Sport Psychology
11-9151 Social and Community Service Managers
21-1093 Social and Human Service Assistants
21-1094 Community Health Workers
21-1099 Community and Social Service Specialists, All Other
27-2022 Coaches and Scouts

Certificate in Web Design
15-1255 Web and Digital Interface Designers
15-1257 Web Developers and Digital Interface Designers